

Double Vision Consulting, Inc.

Biography - Michael G. Casey

“Mike” Casey is recognized as an industry-leading practitioner in inventory management, replenishment and merchandise systems, having worked in the retail industry for the past 23 years. He began his career working in store operations for Wal-Mart. He was promoted to the Wal-Mart corporate office as a Group Manager, responsible for inventory management and replenishment for several departments in 8 warehouses. Mike was chosen to be the lead individual to implement the INFOREM® inventory management replenishment system into the Wal-Mart inventory management group. Working directly with IT, he became the first to use INFOREM® for replenishment at the distribution centers. The success of INFOREM® quickly led Mike into a full-time support role for the application company-wide. Soon after that, Mike was chosen to help implement INFOREM® for store-level replenishment.



Parallel with the INFOREM® support, Mike also developed the vendor demand forecasting processes for the company. He was key in helping the development of CPFR® processes used today. His final position at Wal-Mart was Director of replenishment and forecasting, covering replenishment for all stores and distribution centers. Mike was instrumental in designing innovative applications for INFOREM® that have been incorporated in the base product. He also helped drive the education, understanding and usage of INFOREM® applications that pace the industry.

Mike then took his talents to the Kmart Corporation. As Divisional Vice President, he was responsible for building a new, centralized replenishment organization and building the foundation for vendor forecast collaboration. His efforts were key in establishing complete INFOREM® training for all associates and redesigning the forecast visibility interface within Kmart Workbench.

He then took on the role of Divisional Vice President of merchandise systems support. In this role, he was responsible for all systems that the merchandising division utilized to manage product. This included, but was not limited to: planning, replenishment, allocation, purchasing, decision support, and item file management.

Mike then took on the role of inventory control manager at Bass Pro Shops, a premier sporting goods retailer. He was responsible for all replenishment purchasing and open to buy management. His main accomplishment was the creation of an order forecast system utilized by both Merchants and Vendor suppliers. This system was the foundation for a vendor collaboration project known as the “5 star vendor” program which significantly improved inventory performance, store level instock, supplier fill performance and supplier knowledge of Bass Pro direction and requirements.

As a consultant, Mike has worked with retailers in the United States, El Salvador, and Peru in the areas of inventory management, replenishment, forecasting, merchandising process and procedures, merchandising organization, merchandising operations, and systems development.

Mike’s skills also include extensive database development experience in Microsoft Access® and Microsoft Excel® which he has used to develop desktop decision reporting systems for Wal-Mart, Kmart, and Bass Pro Shops.

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Areas of Expertise

Inventory management
Inventory replenishment
INFOREM® management
JDA® merchandise management/replenishment
Demand forecasting
ABC costing analysis
CPFR® development and implementation
Decision support systems analysis and development
Process analysis and improvement
Microsoft Access® database development
Microsoft Excel® Query decision support development
Item file management
Store level perpetual inventory management
Store level order management tools
Wal-Mart Retail Link®
Kmart Workbench®
Bass Pro Shops® FTP data
Host emulation automated keying technologies
SQL development on DB2, Teradata and AS400 platforms

Education

BA, Theology, Baptist Bible College, Springfield, Missouri

Background Summary

2005-Present

Diversified Retail Solutions – Senior Partner

2003-2005

Bass Pro Shops, Inc. Inventory Control Manager

2002-2003

Kmart Inc., Divisional Vice-President, Merchandise Systems Support

2001-2002

Kmart Inc., Divisional Vice-President, Inventory Replenishment, Forecasting, and Collaboration

1991-2001

Wal-Mart Stores Inc., Director of Inventory Replenishment, Forecasting and Collaboration

1988-1991

Wal-Mart Stores Inc., Group Manager, Inventory Replenishment

1984-1988

Wal-Mart Stores Inc., assistant manager, store operations

1982-1984

Wal-Mart Stores Inc., hourly associate, store operations